



Philips Avance Collection  
Masticating juicer

MicroMasticating technology

Metallic Grey  
LED feedback  
Extra filter



HR1897/31

## Unleash all the goodness into your glass

MicroMasticating extracts up to 90%\* of the fruit

Philips innovative MicroMasticating technology is designed to open up the cells of your fruits and vegetables to squeeze the maximum of your ingredients. After juicing all parts can be rinsed clean in 1 minute thanks to its no sieve design.

### Extract all the goodness from fruits and vegetable

- MicroMasticating extracts up to 90%\* of the fruit
- Juice all your favorites, including bananas and mangos
- Include leaves, greens and nuts in your drinks
- Pre-clean function squeezes last drops of juice out

### A juicer you can finally rinse clean

- Easily detachable and rinsed clean without any kitchen tool
- Unique no sieve design for cleaning in under 1 minute
- Innovative drip stop keeps your counter clean
- LED lights give you reassembly feedback

### Thoughtfully designed for your kitchen counter top

- Slim juicer with all integrated parts
- Juice directly into your glass
- Inspiring recipe book included
- Detachable parts can be stored in the pulp container



**PHILIPS**

# Highlights

## MicroMasticating technology



Fruits and vegetables have many thousands of cells that contain juice, vitamins and other vital nutrients. Philips innovative MicroMasticating technology is designed to open up the cells to squeeze the maximum of your favorite ingredients and will help you to get up to 90%\* of your fruits into the glass and not as waste.

## Soft fruits to hard vegetables



Make delicious healthy juices from soft fruits and hard vegetables. You can juice all your favorite combinations and use this products even for those especial starch ingredients that are normally very difficult to juice such as bananas or mangos.</p></div>

## Leaves, greens and nuts



Leaves and greens full of fibers are also great ingredients for healthy juices and they can all be processed in this juicer. Wheatgrass, spinach and many others could be an important health adder to your daily juices with MicroMasticating technology. You can even use certain kind of nuts, like the almond to prepare almond milk.

## Pre-clean function



The pre-clean function is a special program that squeezes last drops of juice out of the juicer while cleaning the inside of your product at the same time. This will help you to get the best from your fruits and vegetables and avoid

that valuable juice goes to waste in the cleaning process.

## QuickClean in 1 minute



With an easily detachable design and rimless parts, this juicer can be quickly cleaned using only tap water. Because there are no sharp edges, the fibers or particles of ingredients are rinsed away in seconds.



## IF DESIGN AWARD

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# Specifications

## Accessories

- Included: Filter, Jug, Recipe booklet

## General specifications

- Product features: Dishwasher safe, Non-slip feet, On/off switch, Safety lock, Quickclean

## Design

- Color: Metallic gray

## Finishing

- Material accessories: Metal safety lock
- Material jar: Plastic
- Material of main body: Plastic
- Material waste container: Plastic

## Service

- 2-year worldwide guarantee

## Sustainability

- Packaging: > 90% recycled materials
- User manual: 100% recycled paper

## Technical specifications

- Capacity jar: 1 L
- Capacity pulp container: 1 L
- Cord length: 1 m
- Frequency: 50-60 Hz
- Power: 200 W
- Voltage: 220-240 V

## Country of origin

- Made in: China



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\* Internal tests on 1000g each of grapes, apple, black berry, strawberry, tomato, watermelon, orange and pomegranate.