

Philips MoistureProtect Straightener

# **MoistureProtect**

Ionic Floating ceramic plates



HP8372

# Preserve your hair's natural hydration

# For a healthy shine

Sensor Technology protects the moisture balance of your hair. The sensor diagnoses your hair 30 times per second and adapts the temperature to preserve natural hydration.

# **Beautifully styled hair**

• Prevents static for smooth, frizz free shiny hair

#### Ease of use

- Instant heat-up time of 15secs
- Faster, more caring high-performance heater
- 3 digitial temperature settings

# **Caring technology**

- Apply less pressure to hair to reduce the risk of breakage
- · Perfect heat control with innovative sensor

# MoistureProtect Technology

• Perfect moisture protection with innovative sensor



# Highlights

# 15 sec. heat-up time



The high-performance heater ensures a fast heat-up time of just 15 seconds.

# **Floating Ceramic Plates**



The floating plates move to adjust the pressure on the hair. This protects the hair shaft from being damaged and reduces the posibility of hair breakage.

# High-performance heater



This straightener keeps a more constant temperature for consistent results. Its high performance heater provides a more caring temperature while getting the exact style you want! Styling will be faster, since you need less strokes, while straightening.

# **lonic conditioning**



Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is smooth, shiny and frizz-free.

# **MoistureProtect Sensor**



MoistureProtect sensor regulates the heat of the straightening plates for your hair needs, protecting the hair from overheating.

# **MoistureProtect Technology**



The sensor diagnoses your hair 30 times per second and adapts the temperature to preserve natural hydration of your hair.

# **Temperature control**



3 temperature settings (200 - 175 - 150 Celsius) that work together with the sensor to ensure that you always straighten at the best temperature for your hair type.

# Specifications

# **Technical specifications**

- Cord length: 2.0 m
- Heat up time: 15 sec
- Maximum temperature: 200 °C
- Heater Type: High-performance heater
  Voltage: 110-240V

# **Features**

- Ceramic coatingAuto shut-off: after 60 min
- Hanging loop
- Swivel cord
- · Hidden display

# **Service**

• 2-year worldwide guarantee

# **Caring technologies**

- Ionic Care
- Floating platesMoisture Protect

#### **Accessories**

• Pouch



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