



Philips  
VisaPure

• Facial Cleansing Brush



SC5275/10

## Deep gentle cleansing

Skin care for soft and radiant skin

Philips VisaPure brings a new face care technology that will take your daily cleansing routine to the next level without extra effort. A gentle way of leaving your skin clean, soft and radiant.

### **10X more effective than hand-cleansing\***

- Vibrating & Rotating brush

### **As gentle as your hands; can be used twice per day**

- Gentle cleansing and Deep Cleansing setting
- 1 minute timer for the full face

### **Leaves your skin feel soft and smooth**

- Philips VisaPure comes with a range of additional brushes

### **It easily integrates in your current routine**

- Philips VisaPure can be used in the shower
- The stand charges Philips VisaPure when connected
- 30 minutes of cordless use, 6 hour charge

# PHILIPS

# Highlights

## Dual Motion



The brush rotates and vibrates. The vertical pulsating movement gently breaks up surface impurities including dirt, dead skin cells and make-up residues. The rotating movement sweeps the impurities away, leaving the skin more deeply cleansed. The coordinated movements of the bristles give you a thorough and comfortable cleansing experience.

## 2 Speed setting



Philips VisaPure provides 2 different speed settings: Speed one, 'gentle cleansing', for a mild and soft cleansing. Speed two, 'deep cleansing', for a comfortable and more intensive cleansing.

## Skin Zone Timer



The face can be divided into three zones: T-zone, left cheek and right cheek. Philips VisaPure suggests to change face skin area after 20 seconds with a short pause. The full program lasts 1 minute after which Philips VisaPure automatically switches off after to prevent overtreatment.

## Waterproof



Philips VisaPure is waterproof and can be easily used in the shower.

## Additional Brushes



2 brushes are included with Philips VisaPure: 1 for Normal skin and 1 specifically designed for

Sensitive skins. An Exfoliating Brush Head is available separately, with exfoliating effect to gently remove dull and dead skin cells.

## Charging Stand



The stand elegantly complements the iconic design of Philips VisaPure. It holds the brush, taking less space and letting air naturally dry the used brush. When connected it fully charges Philips VisaPure in 6 hours.

## Rechargeable



When fully charged, Philips VisaPure has cordless power for 30 uses, equivalent to 15 days when used twice per day.

# Specifications

## Benefits

- Skin cleansing: 10X more effective than hand-cleansing\*
- Exfoliating: Removes more dead skin cells than manual cleansing\*
- Gentle: as gentle on your skin as manual cleansing\*
- Absorption: Improves the absorption of your skin care product
- Microcirculation: Improves microcirculation for more radiant skin

## Ease of use

- Timer: Skin zone timer for 3 areas
- 2 Speed settings: Gentle and Deep cleansing
- Waterproof: Can be used under the shower
- Cordless: up to 30 uses without charging
- Stand: Charging and storing stand
- Battery indicator: Illuminated icon indicates battery life
- Handle: Slim ergonomic design for easy handling.

## Application areas

- Face and neck: Cheeks, Chest, Chin, Forehead, Neck, Nose

## Items included

- Brush heads: Normal skin brush head, Sensitive skin brush head
- Instruction for use: Quick start guide, User manual
- Stand: Charging and storing stand
- Power adapter: 100 - 240 V adapter

## Power

- Charging time: 6 hours
- Power system: Rechargeable battery
- Running time: 30 uses of 1 minute each
- Voltage: 100-240 V

## Service

- Warranty: 2-year limited warranty



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\* Source: Internal study performed in The Netherlands in 2011 with 21 women comparing cleansing using Visapure with cleansing by hand