



Philips
Pro Dryer

2100W



HPS910

Designed for the fastest professional dry

The Philips Pro dryer with 2100W has been designed to provide the fastest drying results - it is 45% faster.* The ThermoProtect temperature setting ensures that you care for your hair, while drying. * vs. predecessor HP4997

Less hair damage

- Best drying temperature with ThermoProtect temperature
- More care with Ceramic technology, providing infrared heat
- More Care with ion conditioning for shiny, frizz-free hair

Beautifully styled hair

- Professional 2100W for great styling results
- Cold Shot to set your style
- Professional AC motor for 50% longer lifetime
- 2 thin (7mm & 9mm) styling concentrators for perfect styling
- 110km/h drying speed for fast drying

Easy to use

- Six flexible speed and temperature settings for full control
- Salon approved 2.5m cord length
- 4 Year guarantee

PHILIPS

Highlights

ThermoProtect setting



The ThermoProtect temperature provides the optimal drying temperature and gives additional protection from overheating the hair. With the same powerful airflow, you will get the best results in a caring way.

Ionic Care



Ionic conditioning enables anti-static drying. Charged negative ions eliminate static hair, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is smooth and frizz-free hair that shines beautifully.

Ceramic technology



The ceramic element issues far infrared heat, which has a gentle warmth that helps dry

your hair from within and protects it from overdrying, without compromising on speed and effectiveness.

Professional 2100W



This 2100W professional hairdryer creates a powerful airflow. The resulting combination of power and speed makes drying and styling your hair quicker and easier.

Six speed and heat settings

The speed and heat required can be easily adjusted to create the perfect style. Six different settings ensure full control for precise and tailored styling.

Cold Shot

A must-have professional function, the Cold Shot button provides an intense burst of cold air. It is used after styling to finish and set the style.

Professional AC motor



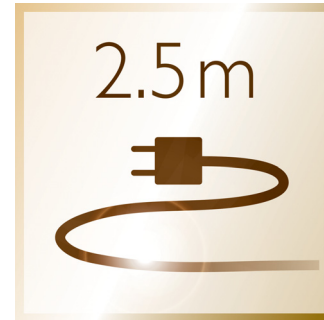
This type of motor is specially developed for the professional market and brings you several benefits. Most important, it has a longer lifespan than usual motors which lengthens the lifetime your hairdryer by 50%. On top of this,

it also has an extra powerful airflow, which enables this dryer to dry 45% faster* than other AC motor dryers. *vs. predecessor HP4997.

2 thin styling concentrators

Perfect styling results with a concentrator for every need - 7mm for precise styling and 9mm nozzle for perfect brushing and polishing of the hair.

2.5m cord



The salon approved long cord length of 2.5m results in improved flexibility and ease of handling, so you can use it anywhere you want.

4 Year guarantee



This product has been thoroughly tested to deliver professional performance, and a long-lasting guarantee of 4 years.

Specifications

Technical specifications

- Voltage: 220-240 V
- Wattage: 2100 W
- Cord length: 2.5 m
- Motor: AC
- Dual Voltage: No
- ThermoProtect setting

Caring technologies

- ThermoProtect setting
- Ionic Care
- Ceramic technology

Service

- 4-year world-wide guarantee



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