

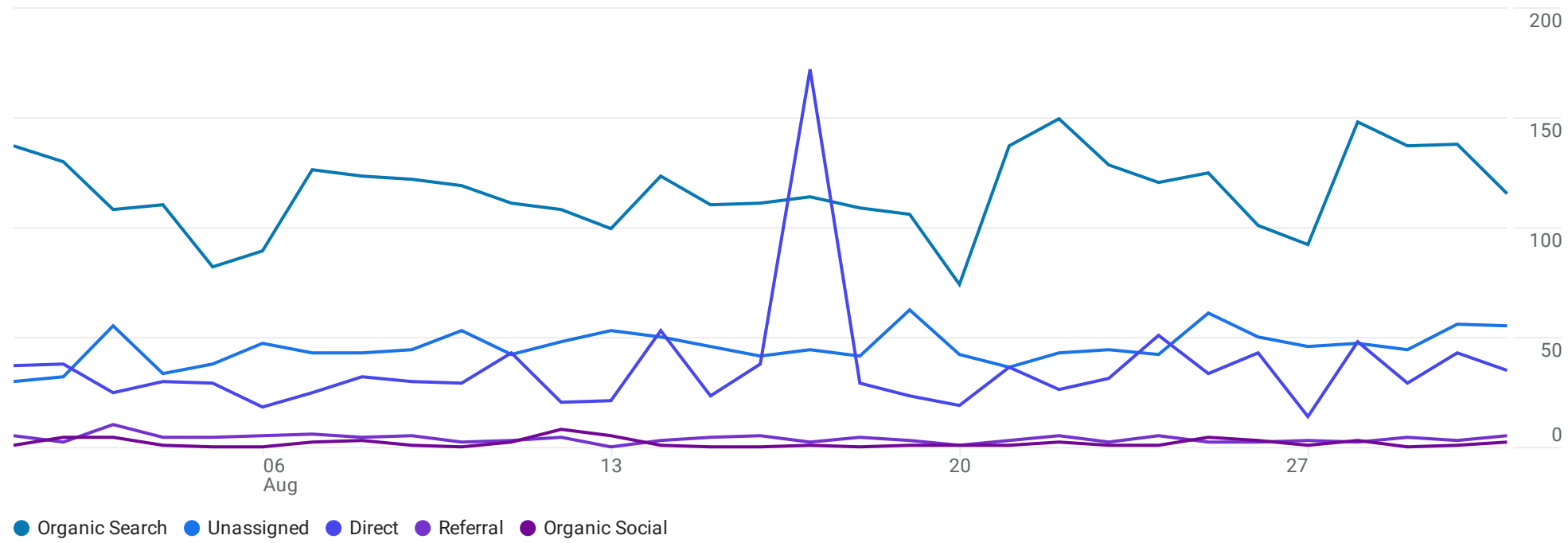
All Users Add comparison +

Custom Aug 1 - Aug 31, 2023

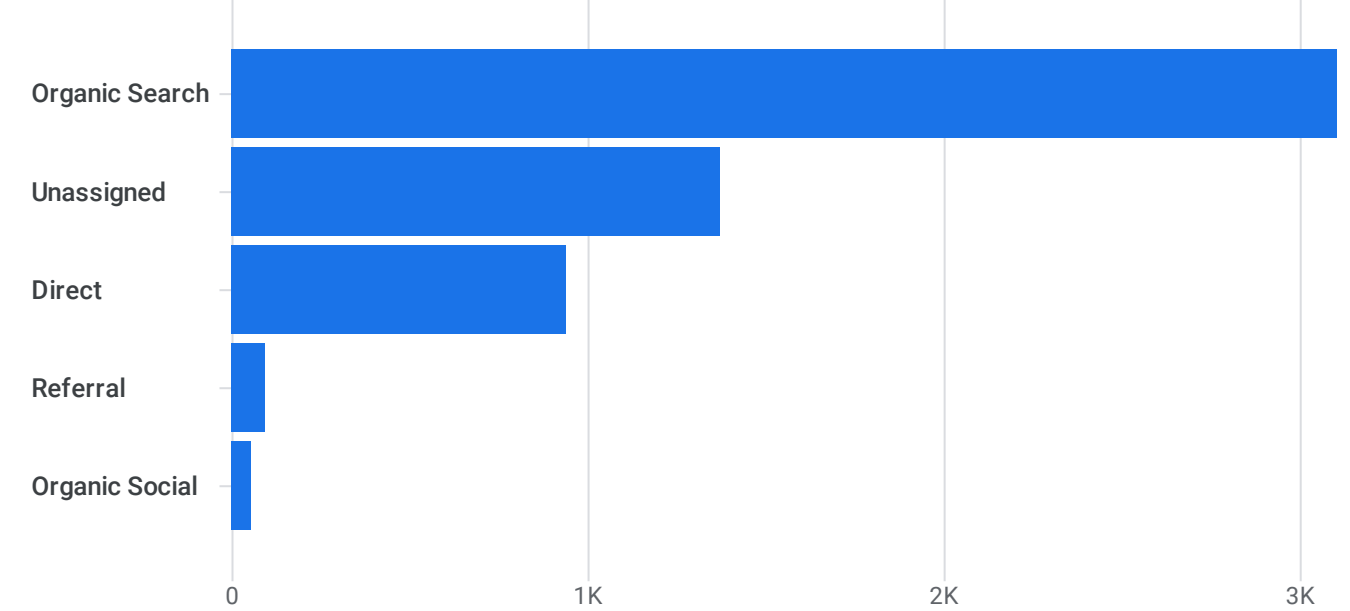
Traffic acquisition: Session default channel group

Add filter +

Users by Session default channel group over time



Users by Session default channel group



Search...

Rows per page: 10 1-5 of 5

Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	5,518 100% of total	8,169 100% of total	4,301 100% of total	0m 57s Avg 0%	0.78 Avg 0%	5.67 Avg 0%	52.65% Avg 0%	46,301 100% of total	0.00	\$0.00
1 Organic Search	3,106	4,802	2,965	1m 13s	0.95	6.39	61.75%	30,677	0.00	\$0.00
2 Unassigned	1,372	1,584	576	0m 18s	0.42	4.03	36.36%	6,387	0.00	\$0.00
3 Direct	940	1,485	633	0m 51s	0.67	5.46	42.63%	8,109	0.00	\$0.00
4 Referral	93	148	77	0m 48s	0.83	5.45	52.03%	807	0.00	\$0.00
5 Organic Social	54	56	38	0m 36s	0.70	5.73	67.86%	321	0.00	\$0.00