

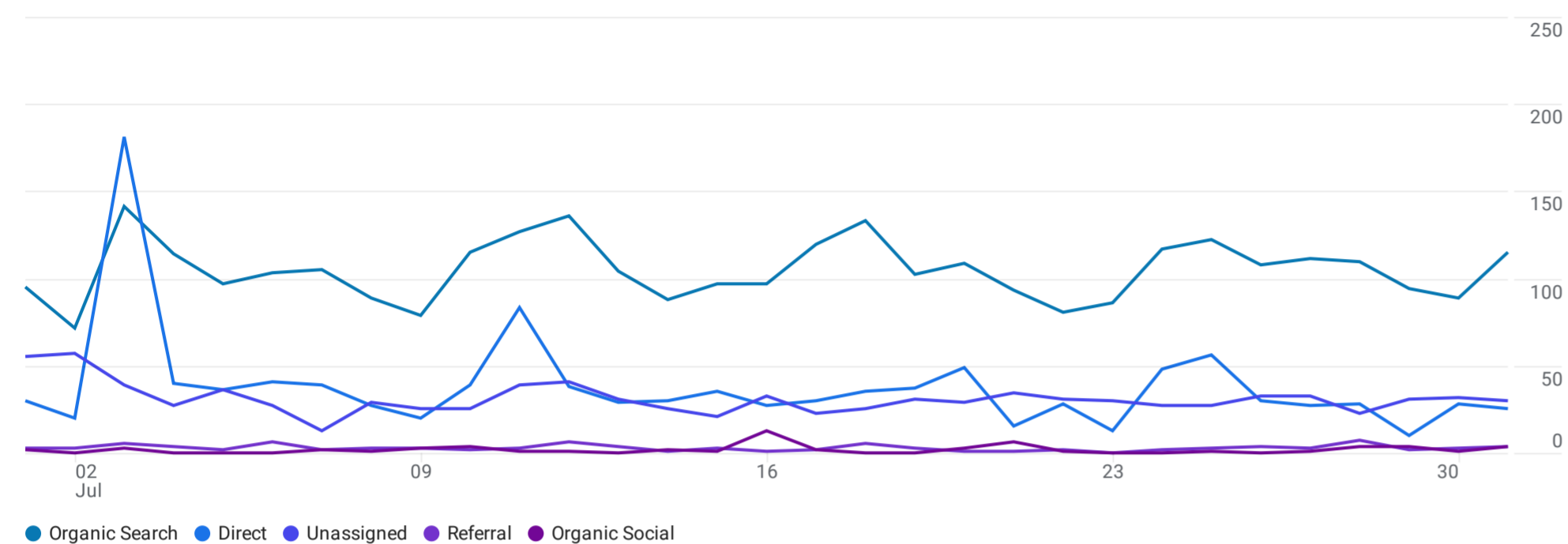
All Users Add comparison

Custom Jul 1 - Jul 31, 2023

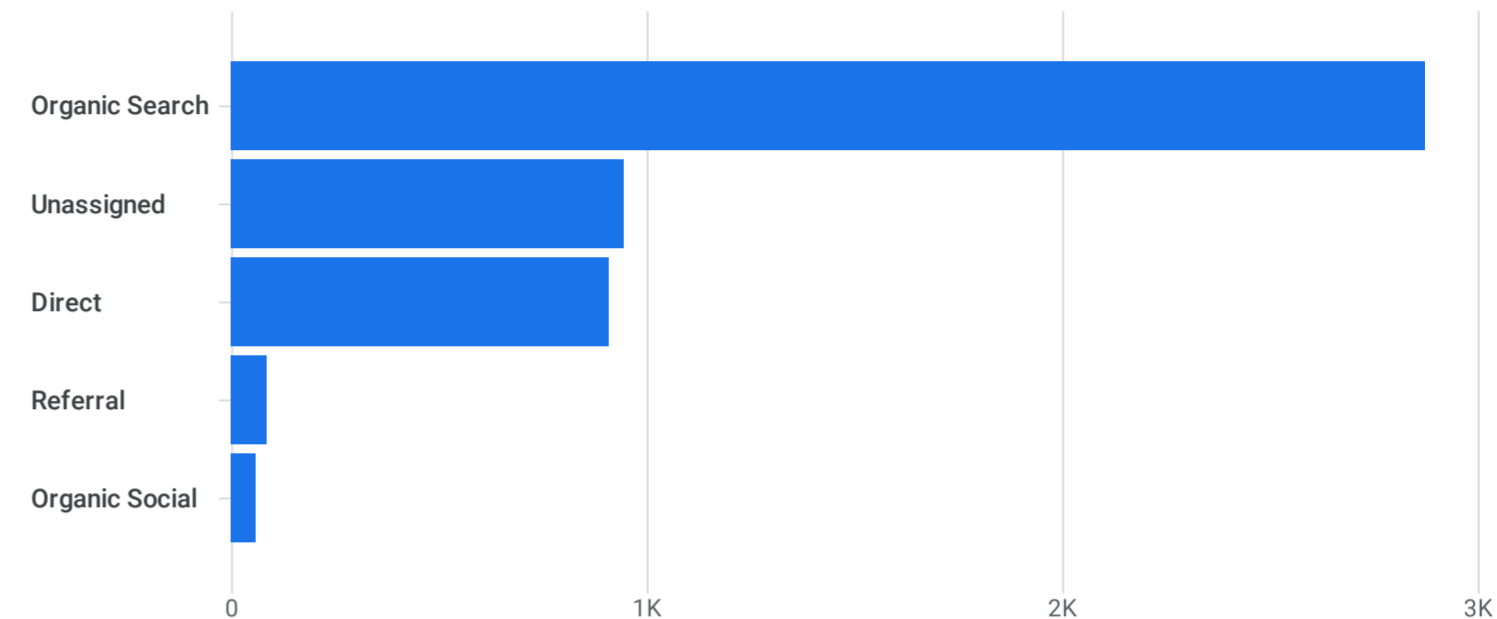
Traffic acquisition: Session default channel group

Add filter

Users by Session default channel group over time



Users by Session default channel group



Search...

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Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	4,820 100% of total	7,276 100% of total	4,085 100% of total	0m 59s Avg 0%	0.85 Avg 0%	5.85 Avg 0%	56.14% Avg 0%	42,529 100% of total	0.00	\$0.00
1 Organic Search	2,873	4,208	2,626	1m 00s	0.91	6.08	62.4%	25,580	0.00	\$0.00
2 Unassigned	945	1,063	405	0m 26s	0.43	4.19	38.1%	4,459	0.00	\$0.00
3 Direct	908	1,818	846	1m 20s	0.93	6.31	46.53%	11,464	0.00	\$0.00
4 Referral	85	112	80	0m 48s	0.94	5.57	71.43%	624	0.00	\$0.00
5 Organic Social	59	66	43	0m 44s	0.73	6.09	65.15%	402	0.00	\$0.00