

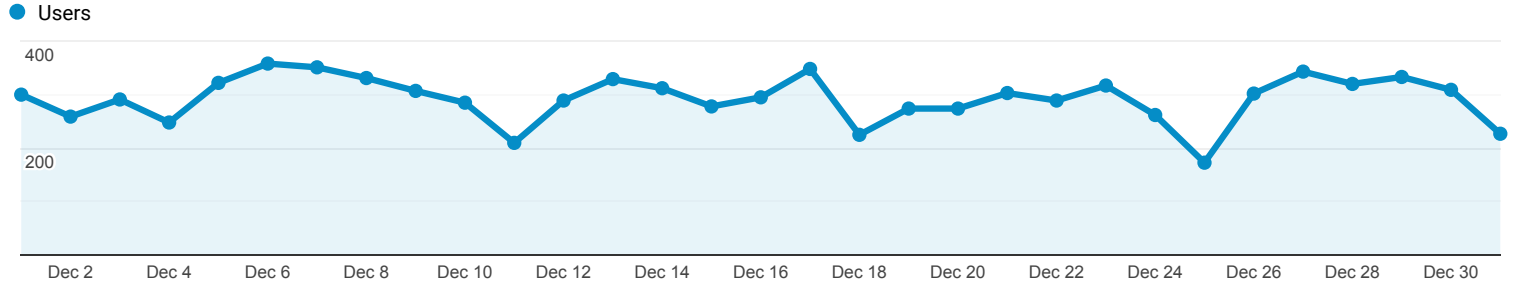


## Audience Overview

All Users  
100.00% Users

Dec 1, 2020 - Dec 31, 2020

### Overview



Users  
**7,548**

New Users  
**7,008**

Sessions  
**10,931**

Number of Sessions per User  
**1.45**

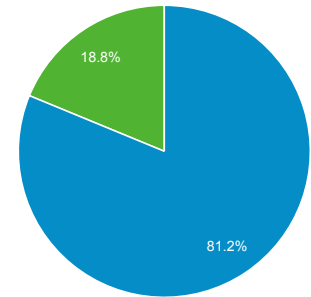
Pageviews  
**58,796**

Pages / Session  
**5.38**

Avg. Session Duration  
**00:02:43**

Bounce Rate  
**0.54%**

■ New Visitor ■ Returning Visitor



City	Users	% Users
1. Dubai	3,088	40.30%
2. Abu Dhabi	749	9.77%
3. (not set)	484	6.32%
4. Sharjah	469	6.12%
5. Amsterdam	187	2.44%
6. Helsinki	136	1.77%
7. Riyadh	134	1.75%
8. Ajman	126	1.64%
9. Jeddah	119	1.55%
10. Al Ain	116	1.51%