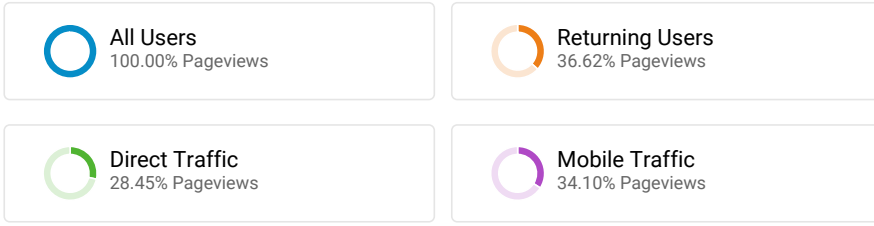


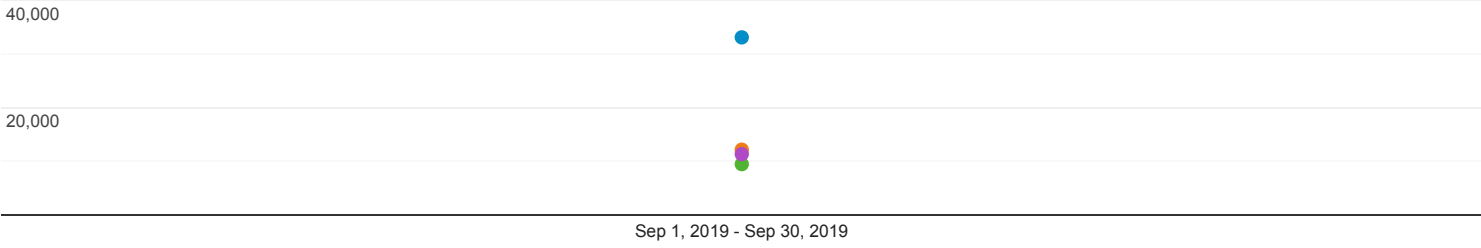
Sep 1, 2019 - Sep 30,

Pages



Explorer

● Pageviews (All Users) ● Pageviews (Returning Users) ● Pageviews (Direct Traffic) ● Pageviews (Mobile Traffic)



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
All Users	33,081 % of Total: 100.00% (33,081)	12,847 % of Total: 100.00% (12,847)	00:00:40 Avg for View: 00:00:40 (0.00%)	6,897 % of Total: 100.00% (6,897)	1.29% Avg for View: 1.29% (0.00%)	20.85% Avg for View: 20.85% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
Returning Users	12,113 % of Total: 36.62% (33,081)	4,447 % of Total: 34.62% (12,847)	00:00:57 Avg for View: 00:00:40 (42.50%)	1,830 % of Total: 26.53% (6,897)	0.22% Avg for View: 1.29% (-83.06%)	15.11% Avg for View: 20.85% (-27.54%)	\$0.00 % of Total: 0.00% (\$0.00)
Direct Traffic	9,410 % of Total: 28.45% (33,081)	3,663 % of Total: 28.51% (12,847)	00:00:54 Avg for View: 00:00:40 (34.79%)	2,069 % of Total: 30.00% (6,897)	3.62% Avg for View: 1.29% (180.91%)	21.99% Avg for View: 20.85% (5.46%)	\$0.00 % of Total: 0.00% (\$0.00)
Mobile Traffic	11,282 % of Total: 34.10% (33,081)	4,261 % of Total: 33.17% (12,847)	00:00:28 Avg for View: 00:00:40 (-29.18%)	2,602 % of Total: 37.73% (6,897)	0.15% Avg for View: 1.29% (-88.09%)	23.06% Avg for View: 20.85% (10.62%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /home							
All Users	7,532 (22.77%)	3,125 (24.32%)	00:00:24	3,000 (43.50%)	2.50%	27.44%	\$0.00 (0.00%)
Returning Users	1,541 (12.72%)	592 (13.31%)	00:00:30	531 (29.02%)	0.19%	13.24%	\$0.00 (0.00%)
Direct Traffic	3,393 (36.06%)	1,515 (41.36%)	00:00:17	1,489 (71.97%)	4.77%	36.90%	\$0.00 (0.00%)
Mobile Traffic	1,926 (17.07%)	676 (15.86%)	00:00:24	634 (24.37%)	0.32%	19.00%	\$0.00 (0.00%)
2. /servicecentres							
All Users	1,595 (4.82%)	623 (4.85%)	00:00:31	523 (7.58%)	0.38%	33.10%	\$0.00 (0.00%)
Returning Users	411 (3.39%)	179 (4.03%)	00:00:13	155 (8.47%)	0.65%	38.93%	\$0.00 (0.00%)
Direct Traffic	56 (0.60%)	25 (0.68%)	00:00:07	15 (0.72%)	0.00%	41.07%	\$0.00 (0.00%)
Mobile Traffic	1,099 (9.74%)	427 (10.02%)	00:00:28	378 (14.53%)	0.00%	34.21%	\$0.00 (0.00%)
3. /contactus							
All Users	1,138 (3.44%)	470 (3.66%)	00:00:41	131 (1.90%)	0.76%	25.83%	\$0.00 (0.00%)
Returning Users	353 (2.91%)	147 (3.31%)	00:00:45	61 (3.33%)	1.64%	27.20%	\$0.00 (0.00%)
Direct Traffic	106 (1.13%)	44 (1.20%)	00:00:22	16 (0.77%)	0.00%	33.96%	\$0.00 (0.00%)

Category	Users	Revenue	Time	Revenue	Revenue	Revenue	Revenue
Mobile Traffic	440 (3.90%)	173 (4.06%)	00:00:28	55 (2.11%)	0.00%	24.09%	\$0.00 (0.00%)
4. /brand/whirlpool							
All Users	931 (2.81%)	320 (2.49%)	00:00:25	232 (3.36%)	0.43%	16.00%	\$0.00 (0.00%)
Returning Users	260 (2.15%)	88 (1.98%)	00:00:25	43 (2.35%)	0.00%	10.77%	\$0.00 (0.00%)
Direct Traffic	116 (1.23%)	38 (1.04%)	00:00:38	9 (0.43%)	0.00%	5.17%	\$0.00 (0.00%)
Mobile Traffic	276 (2.45%)	105 (2.46%)	00:00:17	100 (3.84%)	0.00%	24.28%	\$0.00 (0.00%)
5. /brand/philips							
All Users	906 (2.74%)	269 (2.09%)	00:00:22	75 (1.09%)	0.00%	7.62%	\$0.00 (0.00%)
Returning Users	378 (3.12%)	107 (2.41%)	00:00:27	34 (1.86%)	0.00%	5.56%	\$0.00 (0.00%)
Direct Traffic	344 (3.66%)	78 (2.13%)	00:00:24	26 (1.26%)	0.00%	5.52%	\$0.00 (0.00%)
Mobile Traffic	192 (1.70%)	57 (1.34%)	00:00:14	26 (1.00%)	0.00%	13.02%	\$0.00 (0.00%)
6. /career							
All Users	869 (2.63%)	271 (2.11%)	00:00:50	113 (1.64%)	0.00%	23.01%	\$0.00 (0.00%)
Returning Users	254 (2.10%)	78 (1.75%)	00:01:09	37 (2.02%)	0.00%	22.44%	\$0.00 (0.00%)
Direct Traffic	62 (0.66%)	21 (0.57%)	00:01:00	10 (0.48%)	0.00%	25.81%	\$0.00 (0.00%)
Mobile Traffic	354 (3.14%)	111 (2.61%)	00:00:45	49 (1.88%)	0.00%	22.32%	\$0.00 (0.00%)
7. /brand/kitchen-aid							
All Users	770 (2.33%)	232 (1.81%)	00:00:36	140 (2.03%)	0.71%	13.77%	\$0.00 (0.00%)
Returning Users	250 (2.06%)	70 (1.57%)	00:01:03	32 (1.75%)	0.00%	8.40%	\$0.00 (0.00%)
Direct Traffic	288 (3.06%)	70 (1.91%)	00:00:56	30 (1.45%)	0.00%	7.64%	\$0.00 (0.00%)
Mobile Traffic	226 (2.00%)	80 (1.88%)	00:00:17	69 (2.65%)	0.00%	22.57%	\$0.00 (0.00%)
8. /promotions							
All Users	592 (1.79%)	234 (1.82%)	00:01:05	28 (0.41%)	0.00%	18.24%	\$0.00 (0.00%)
Returning Users	230 (1.90%)	92 (2.07%)	00:01:12	24 (1.31%)	0.00%	18.26%	\$0.00 (0.00%)
Direct Traffic	102 (1.08%)	38 (1.04%)	00:01:48	12 (0.58%)	0.00%	14.71%	\$0.00 (0.00%)
Mobile Traffic	116 (1.03%)	49 (1.15%)	00:00:51	13 (0.50%)	0.00%	25.86%	\$0.00 (0.00%)
9. /view_cart							
All Users	544 (1.64%)	162 (1.26%)	00:00:26	19 (0.28%)	0.00%	9.74%	\$0.00 (0.00%)
Returning Users	278 (2.30%)	72 (1.62%)	00:00:28	11 (0.60%)	0.00%	6.12%	\$0.00 (0.00%)
Direct Traffic	150 (1.59%)	30 (0.82%)	00:00:31	8 (0.39%)	0.00%	3.33%	\$0.00 (0.00%)
Mobile Traffic	328 (2.91%)	91 (2.14%)	00:00:19	16 (0.61%)	0.00%	10.06%	\$0.00 (0.00%)
10. /auth							
All Users	517 (1.56%)	135 (1.05%)	00:00:23	35 (0.51%)	0.00%	9.48%	\$0.00 (0.00%)
Returning Users	292 (2.41%)	66 (1.48%)	00:00:21	22 (1.20%)	0.00%	8.90%	\$0.00 (0.00%)
Direct Traffic	116 (1.23%)	27 (0.74%)	00:00:14	15 (0.72%)	0.00%	14.66%	\$0.00 (0.00%)
Mobile Traffic	248 (2.20%)	64 (1.50%)	00:00:22	17 (0.65%)	0.00%	6.85%	\$0.00 (0.00%)

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